

Calendar Design

You need to design 2 pages of a 2018 calendar using Adobe Photoshop. Your Calendar page designs should reflect something about the season/ holidays/ weather found during that month but also be cohesive with the other members of your group. It is fairly open to interpretation so let's talk about your ideas! (Your brainstorm/sketch is worth 20 points!)

The Requirements:

Design page should incorporate:

1. The correct color, dates (2018) and name of your month
2. Relate to the month you have been given/chosen
3. Be cohesive and unified with your group's overall theme
4. Utilize the elements and principles of design to create a unified artwork

Follow the guidelines below when designing your page.

**SIZE: Make sure the size of the page is 13x19. File- New 13x19 inches. 300 dpi (resolution)
OR Open the template on the shared drive and copy and paste your sketches into the page.**

**FONTS: You will need to choose a font as a group to use for the Month and one for the dates.
** You should pair a Serif Font with a Sans Serif Font (Check out the FONT Pairing Sites on my teacher page or on the shared Drive under Art- DID-Calendar)**

Use the bottom of this page or a separate piece of paper to brainstorm ideas with your group about themes/theme development.

You will be designing a calendar, January-December in groups of 3.

The calendar must have...

Group 1: Jamie, Malia, Torin (Jan-June)
Group 2: Karson, Caitlyn, Justin (July- December)
Group 3: Sarah, Matthew, Jakob (April-Sept)

- Theme
- Cohesive Elements
- Name of Month & Correct Dates

Jan 8: Powerpoint: Calendar Design/ Group Meeting
Jan 9: Research/sketch/Group Meeting
Jan 10- 16: Work Day
Jan 17: Mini Critique- Meet with Groups after
Jan 18-19 -: Work Days
Jan 19th- 1st Calendar DUE
Jan 22-25- Work days
January 26th- Mini critique/group meetings
Jan 30: Printing Day
Jan 31st Final Critique – Critique Printed Designs

*** Project is due January 31st**

Your Name _____

Names of those in your group:

Theme:

Assigned Months:

Rough Sketches:

